

# JBTv25 YEARS



2010 marks JBTv's 25th anniversary and we are celebrating by updating the look and feel of the show, updating the format, adding fresh new hosts and continuing to bring you the best and most intimate interviews and performances from music's brightest up and coming stars.

The namesake and host of JBTv, Jerry Bryant, has produced and aired over 3,600 weekly one-hour episodes of JBTv since its inception entirely at his own expense. In the process, his love for music and determination to introduce overlooked artists to his loyal viewers has twice garnered the coveted Billboard Music Video Award for 'Best Local/Regional Alternative Modern Rock Show' and multiple Emmy Awards for production.

Continuously hosting many of the biggest names in modern rock history early in their careers, JBTv is the longest running source for modern music television in the nation and one of the few remaining examples of Chicago's proud tradition of local programming.

## HIGHLIGHTS

- ❖ JBTv has developed over 4,000 hours of original content including interviews, in-studio, and on-location performances
- ❖ JBTv Studios is a state-of-the-art, 9-camera High Definition soundstage, with full production facilities on site
- ❖ JBTv's broadcast television reach within the Chicagoland area through current network (WJYS) is approximately 11 million people
- ❖ JBTv has a strong focus on developing new media and web distribution strategies (i.e. JBTvonline.com, iTunes, YouTube, LiveStream.com, etc.)
- ❖ JBTv has developed solid partnerships with strong brands such as Gibson Guitar, Vitamin Water, and Threadless.com

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